

# **STRATEGIC PLAN 2025 - 2030**

## **VISION**

Growing a vibrant, connected community

## **MISSION**

Providing an exceptional place to nurture knowledge and inspire curiosity

#### Protect our Building

Create a facility plan to meet the changing needs of the community now and into the future.

GOAL 1: Create a 3 year plan to adapt library spaces to meet current needs

GOAL 2: Create a long-term building interior plan

GOAL 3: Incorporate the long term interior plans into the capital needs plan

# **Expand Connections**

Enrich opportunities for people to connect in meaningful ways, enhancing the library as a third place.

GOAL 1: Continue fostering partnerships

GOAL 2: Implement programs that support the desires of the community and expand the connections to underserved populations

GOAL 3: Review and update current marketing strategies

## Care for Staff

Provide an environment for staff to learn, grow and deliver excellent service for the community.

GOAL 1: Support and provide appropriate resources to empower and engage all staff

GOAL 2: Provide adequate funding and support for PDL to be competitive in the area

GOAL 3: Succession planning for all key personnel

# **Cultivate Curiosity**

Facilitate easy access to resources, lifelong learning, technology and fun.

GOAL 1: Enhance the marketing of unique services

GOAL 2: Reduce wait times on popular materials

GOAL 3: Provide materials that mirror the community's interest

GOAL 4: Continue providing updated technology and training for staff and patrons