

# explorer

*Your place.*

## **PDL to Launch New Brand in Early 2022**

*Your place.*

*The new brand will showcase bold colors, updated logo and messaging along with all new graphics and community photos.*

**T**he library board and staff approved a strategic plan a few years ago that started us on a path of expanding our user base and reaching more people in our community. One stop on the path has been revamping our branding. From the beginning to where we are now, this re-branding journey has been a fascinating experience. All staff members contributed by completing a brand personality questionnaire and SWOT (strengths, weaknesses, opportunities, threats) Analysis. With that information we developed our brand archetype, or brand personality, including who we are and how we want to be seen by the community we serve. Petoskey District Library's primary archetype is Everyman: we pursue connection, value a sense of belonging, and are humble, friendly, authentic, and down-to-earth. Our secondary archetype

is the Sage: we explore spirituality, seek truth and education, and we are understanding, knowledgeable and guiding. With our brand personality complete, we were able to use it to create our new logo, tagline, color palette, graphic elements, and photo styles.

The Petoskey District Library holds an important place as the center of learning, discovery and connection in Petoskey and the surrounding areas. As we seek to maintain and expand our role as the epicenter of the community and build on our solid reputation in the community, it is important that we position ourselves with a consistent, recognizable persona across all modes of our communication channels and to all of our patrons. It is with this in mind that we are launching our new brand including a new logo, new color scheme and an updated look.



VOLUME 8  
ISSUE 1  
Dec '21

New Year's  
Eve Party  
December 31



James Webb Space  
Telescope Launch  
December 18



FROM THE  
DIRECTOR  
**VAL MEYERSON**  
231.758.3120

In the last few months I have spent time in classes like “Transactional Customer Service” and “LEAP: Libraries Engage Appreciatively for Positive Change,” and reading books like *Dare to Lead* and *Change Your Questions, Change Your Life*. The theme I continually encounter is the importance of conversing *and* listening in order to move forward in this “confrontational era”. I call it this because over the past year, some of my letters to the public have created quite a stir. This prompted me to begin thinking about why and how we ended up where we are, in this confrontational place.

Finding common ground and common beliefs is what connects people to one another and creates small bonds. These bonds help keep the civil discourse moving. It seems as if lately, finding that commonality is difficult, in part, because a confrontational attitude appears the minute there is a perceived disagreement, and that creates a barrier for people to have conversations. (*And yes, I'm talking about myself here.*) Here lies the problem, without the conversation, the commonality will never be found, and a vicious circle of confrontation and negativity begins.

I learned a lesson a few months ago that strengthened my resolve to continue on the path of conversations

*Continued on next page*



# YOUTH PROGRAMS

All programs take place in the children's department, unless otherwise noted.



## New Year's Eve

Join PDL and Crooked Tree Arts Center for an outdoor New Year's Eve celebration on Friday, December 31 from 6pm–8pm. Music, activities, fire-pits, S'more kits, and the annual ball drop!



*There are so many opportunities to engage little ones at our Library.*

## January is Mystery Month



We've hidden two hollow books in the children's chapter books stacks. If you can find the special mystery month book, you'll get a small treat! Visit during the month for mysteries and fun games.



*Learn about orchestra instruments from the Great Lakes Chamber Orchestra*

## Little Waves with Great Lakes Chamber Orchestra

The Little Waves theme is My Favorite Instrument with an emphasis on learning about the different instrument families in the orchestra!

### SECOND SATURDAY OF THE MONTH

December 11: Strings  
January 8: Woodwinds  
February 12: Voice  
March 12: Horns



## Storytime

Read, talk, sing, write, play! That's what we'll do today! Storytime models these five practices to support development of early literacy skills. Parents and caregivers are encouraged to participate in the fun and learning! Storytime is for toddlers and preschoolers.

**MONDAYS • 10:00AM**  
**JANUARY 3 - FEBRUARY 14**



## Baby Bounce

Join Miss Lisa for music, movement and playtime with your baby. We will help little ones build early literacy skills while bouncing, singing, exploring board books and playing together. For babies 3 months to 24 months and their grown-up(s).

**MONDAYS**  
**11:00AM**  
**JANUARY 10, 17, 24, 31**  
**FEBRUARY 14, 21, 28**



## Chess

Learn to play chess or play against others. Open to young people ages 8-18. Please drop in!

*Chess is mentored by Robert Bembem and Robin Ray. Chess wraps up December 13 and starts again on January 10.*

**MONDAYS • 3:30-5:00PM**

## FROM THE DIRECTOR *Continued*

and really trying to listen to what people are saying. Recently, a resident called me and left a message as to their discontent of something that I had written. I called them back because I wanted to listen, converse, and connect, to see where they were coming from. What I found out is that our commonality is the library and library services. They fully support the mission of a public library to support ALL people. That was our common ground. I was able to learn their perception of what I said, and how I said it. I understood where they were coming from, and I can now be more thoughtful with my words going forward.

The takeaway of this conversation is that finding that common ground is critical. Once two people can agree on at least one thing, it makes it easier to hear them as a human being and not just the “enemy.” Now we did not agree on some items, but at least for me, I learned ways that I can be more understanding of my language and verbiage and to make sure that I think about what my words mean and how they may inadvertently hurt other people.

While some conversations are difficult, it is worth the time spent to learn and understand in a deeper way more of the residents of our area. It is the library’s mission to nurture people’s minds, keep them inspired through discovery and be able to connect with everyone. We do that by providing factual and entertaining material and programs for the community. The public library truly is the great equalizer and we are here for the residents of our area. The Petoskey District Library truly is **Your Place**.



### Books and Bricks

We’ll talk about books and build with LEGO! Kids will get a free copy of the featured book and complete a LEGO challenge. This program is appropriate for children ages 8-12 years old.

**WEDNESDAY, JANUARY 12**  
**WEDNESDAY, FEBRUARY 9**  
**3:45PM-4:30PM**

### Yu-Gi-Oh! Club

Join Ethan as he teaches you how to play the Yu-Gi-Oh trading card game! Kids do not have to own their own cards to learn; Ethan will provide cards. Learn and have fun dueling! Suggested for ages 7 and up.

**EVERY FRIDAY**  
**4:30PM**  
*Children’s Program Room*



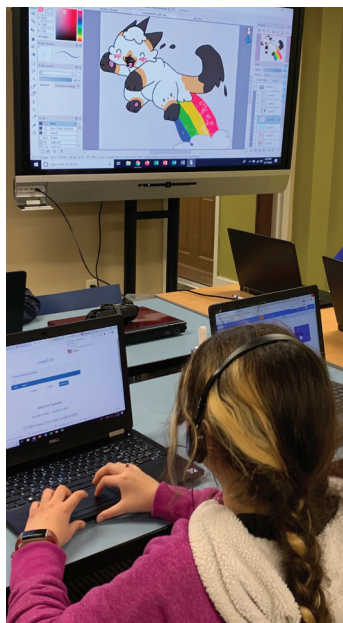
*Find your favorite characters in a book, or maybe in person again sometime soon!*

### Code Club

We meet every week and learn coding skills using computers. Kids love being able to create their own video games and websites. Registration is required; please call 231.758.3124 for more information.

*Advanced:*  
**MONDAYS**  
**4:00PM**  
**JANUARY 17 - FEBRUARY 28**

*Beginner:*  
**TUESDAYS**  
**4:00PM**  
**JANUARY 18 - MARCH 1**  
*Library Classroom*



*Bang, bang, bang, went the drums.*



# TEEN PROGRAMS



Tweens gather in the teen area for a fun day of board games.

## RECURRING PROGRAMS

### Teen Advisory Board

The PDL Teen Advisory Board is your opportunity to join with other teens to help plan and create the services, programs, and collections that you want in the library! We always welcome newcomers, please join us!

**TUESDAY, DECEMBER 7  
4:00PM**

*Library Classroom and PDL  
Teen Discord server*

### Anime Club

Calling all tween/teen lovers of anime and manga! Anime club is for fans in 7<sup>th</sup>-12<sup>th</sup> grades and features activities, snacks, and anime (of course)!

**EVERY FRIDAY  
3:30PM**

*Library Classroom*

### Teen Maker Thursday

We meet the **third Thursday of the month at 4:00pm** in the Makerspace for a fun maker project!

**DECEMBER 16:** Snow Globes

**JANUARY 13:** Canvas Art

**FEBRUARY 17:** Mug Cake

### PDL Winter Teen Book Bundles

Sign up to get a book bundle, complete with a YA book, craft kit, and snack! You can sign up on the library website, or call 231.758.3113. This winter's book is *The Rock and the River* by Kekla Magoon.

*Register between January 11-  
January 25, pick up bundles  
on Tuesday, February 1*

### Teen STEM Grab & Go Kits

All kits are put together by Bridger Mattson of the Teen Advisory Board and will be available while supplies last at the teen desk!

**TUESDAY, DECEMBER 21:**  
Snowflakes

**TUESDAY, JANUARY 11:**  
Star Clocks

**TUESDAY, FEBRUARY 25:**  
Life Cycle of a Massive Star

## JANUARY

### Midterm Study Labs

Get ready for midterms at the Library with brain snacks, water, and plenty of space to get some serious studying done. We will also have break areas for you to relax and de-stress, with games and stress relieving activities.

**JANUARY 17-JANUARY 20**  
*after school until closing  
Teen area and Makerspace*

## FEBRUARY

### Black History Month @ the Library

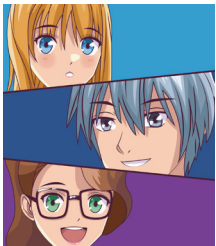
Black History is American History and World History. Learn more throughout the month of February. BHM Book of the Month: *The Rock and the River* by Kekla Magoon

**TUESDAY  
FEBRUARY 8  
ALL DAY:**

BHM Scavenger Hunt: Facts about the Black Panther Party

**THURSDAY  
FEBRUARY 24  
4:00PM:**

Book Discussion:  
*The Rock and the River*



## NASA@ My Library: Look Up! The Geminid Meteor Shower

The Geminid Meteor Shower is from December 4-December 17, with peak viewing on December 14. Join us for a quick presentation about meteor showers and the best places to view in Emmet County!

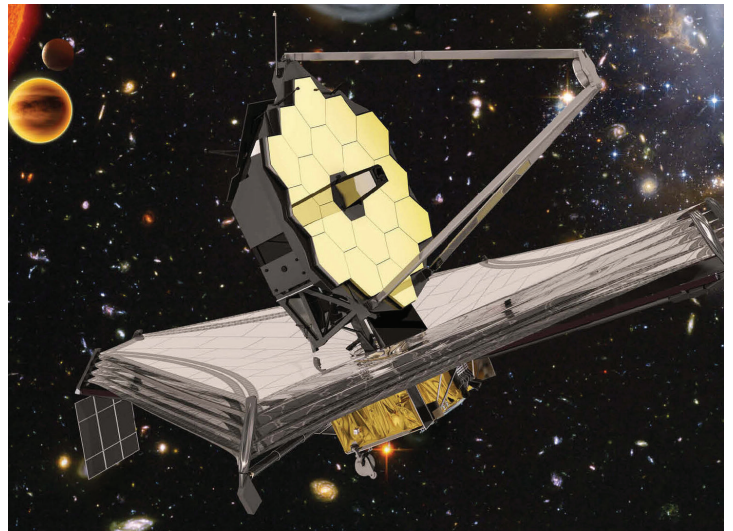
**THURSDAY, DECEMBER 9 •  
5:00PM**  
*Makerspace*

## NASA@ My Library: James Webb Space Telescope Launch

Join us to watch the launch of the James Webb Space Telescope! We will have activities for all ages, developed by NASA for STEM education.

**SATURDAY, DECEMBER 18 •  
12:00PM-2:00PM**  
*Library Classroom*

**NASA@  
My Library**



# A

## ADULT PROGRAMS



## BYTE-SIZED TECH WINTER 2022

### Excel 2019

This 4-week tutorial is a basic guide to Excel, a spreadsheet program to store, organize, and analyze information. Learn how to create formulas and charts, use functions, format cells and do more with your spreadsheets. *Registration is required.*

**WEDNESDAYS  
JANUARY 19 - FEBRUARY 9  
10:30 AM- 12:15 PM**  
*Library Classroom*

### Word 2019

This 4-week tutorial is a comprehensive guide to Word. Learn how to create professional-looking documents and become proficient in Word's most common features, as well as some advanced features. *Registration is required.*

**WEDNESDAYS  
FEBRUARY 23-MARCH 16  
10:30 AM-12:15 PM** *Library Classroom*

### Apple User's Group

If you use Apple technology products (iPhone, iPad, Apple watch, Mac) or have an interest, please join us to share and learn from one another in a friendly environment. Mary Jean Meyerson, instructor and Apple enthusiast, will lead the

group on various topics and be available for most questions during the hour-long meeting or as time permits.

**THIRD WEDNESDAY  
OF THE MONTH  
5:00PM  
DECEMBER 15  
JANUARY 19  
FEBRUARY 16**  
*Library Classroom*

### Resources Training

Get personalized technology assistance and instruction on your own device or public computer. Learn about the free digital library resources available with your library card—including how to download eBooks, eMusic, eMagazines and stream movies. Instructional, self-paced sessions in MS Word & MS Excel, Google Drive, Docs, Sheets, and Forms are also available. *Call the library at 231.758.3124 to schedule an appointment.*



**"THROUGHOUT THE PANDEMIC, PDL HAS STRIVED TO SUPPORT THIS COMMUNITY AND HAS CONTINUED TO BRING NEW FACES AND FAMILIES THROUGH THE LIBRARY'S FRONT DOORS BY PROVIDING UNIQUE, ENGAGING, EDUCATIONAL, AND FUN PROGRAMS."**

SARAH BISKUP, Marketing & Programming Services



# A

# ADULT PROGRAMS



## Sewing 101

Bring your sewing machine and all its accessories to this 4-hour workshop. Instructor Tina Bury will show you how to wind the bobbin and thread the machine, talk about the most common issues when using your machine and how to avoid them, and familiarize you with the most useful stitches. A quick project will be sewn together to get you started. *Registration is required.*

**SATURDAY, FEBRUARY 5**  
**10:00AM - 2:00PM**  
*Library Classroom*

## Sewing 102

Didn't take the first session? No problem, we ask only that you be able to thread your machine and wind a bobbin. In this workshop, we will learn about other stitches, what all the feet are for, how to install a zipper and sew a button. Bring your sewing machine and all its accessories. We'll discuss the most common issues when using your machine, how to avoid them, and how to clean and oil your machine. *Registration is required.*

**SATURDAY, FEBRUARY 26**  
**10:00AM - 2:00PM**  
*Library Classroom*

## Michigan's Lonely-Hearts Killers: A History of "Cupid Club" Crimes & Criminals

February 1949: RCA introduced the first 45rpm record; President Truman began his second term; the first TV soap opera debuted; and the couple who would become infamous as the "Lonely Hearts Killers" arrived in Grand Rapids, where they committed a crime that would bring an end to their cross-country spree. Join author Tobin Buhk and learn about the Michigan crimes of Beck and Fernandez as well as other "Cupid Club" killer who preyed on lonely hearts through personal advertisements. *Registration is required for Zoom access.*

**WEDNESDAY, FEBRUARY 16**  
**7:00PM**  
*Virtual on Zoom*

## Motivation Hypnosis

Have a New Year's resolution you want to accomplish? Hypnosis is an effective and natural method to bring about rapid and long-lasting changes to reach your goals. Join Mary Hayes, of Clear Path Hypnosis, to learn how hypnosis is being used throughout the world, receive a simple plan to help reach your goals, and experience a real hypnosis session to jump start that New Year's resolution!

**WEDNESDAY, JANUARY 5**  
**5:30PM**  
*Library Classroom*

## ~~AARP Driver Safety Class~~

~~George Robson and AARP are offering a safe driver course designed for drivers 50 years of age and older. Learn the current rules of the road, defensive driving techniques, and how to operate your vehicle more safely in today's increasingly challenging driving environment and more. You may be eligible to receive an insurance discount upon completing the course. Brought to you for no cost by PDL. *Registration is required.*~~

~~**THURSDAY, JANUARY 20**  
**10:00AM - 5:00PM**  
*Library Classroom* **CANCELED**~~

## Great Decisions

Keep an eye out for the start of our 2022 sessions, with brand new topics. Dates TBD for February!

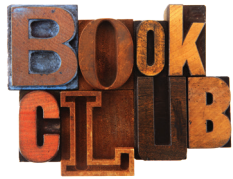
## Page Turners Book Club

Our book club meets the third Tuesday of the month at 5:30pm in the large meeting room. Titles are selected by the participants every three months. Join us for a discussion and refreshments inspired by the story! New members are always welcome. *Registration is appreciated, but not required.*

**DECEMBER 21:** *no meeting*

**JANUARY 18:** *Nomadland* by Jessica Bruder

**FEBRUARY 15:** *The Woman They Could Not Silence* by Kate Moore.



## THE LIBRARY BOARD

The Library Board is made up of five residents of the City of Petoskey appointed by the Mayor. The Board is responsible for hiring the Director, creating policies and overseeing the budget. Members serve without compensation.

- Ann Ingles  
*President*
- John Smith  
*Vice President*
- Kim Block  
*Secretary*
- Trevor Nelson  
*Member-at-Large*
- Amy Janssens  
*Member-at-Large*

## 12 Days of Christmastide

In many traditions, the season of Winter Solstice, when the Northern Hemisphere experiences greatest outer darkness, a celebration of sacred inner light occurs. This darkest time inaugurates what are referred to as the 12 Days of Christmastide, which are an ideal time for contemplation of the 12 months of the past year, in anticipation of the 12 months of the New Year ahead. Join Star Lore Historian Mary Stewart Adams in creating 12 watercolor calendar pages aligned to the 12 regions of the zodiac in relation to the months of the year. Supplies are limited, *registration is required.*

**THURSDAY, DECEMBER 9 & THURSDAY, DECEMBER 16**  
**5:30PM**  
*Library Classroom*



# FRIENDS OF THE LIBRARY

The **Friends of the Petoskey Public Library** are looking forward to the holiday season and the new year. We will continue to support library programs through volunteer and financial efforts. We are planning a new and unique fundraising effort in October of 2022, but in the meantime, we hope you will support the Friends' Bookstore and respond to our recent request letter. Growing Readers Together, Family Literacy Nights, Friends at the Carnegie Speaker Series, and BiblioBag: a library delivery service, are endeavors that support the needs of our community. Please visit the Petoskey District Library soon and enjoy its many resources and programs.

**ANNE LEWIS**, Friends' President

## FRIENDS AT THE CARNEGIE: The Secret to Growing Roses

Have you always wanted to grow roses, but heard they took too much care? Bought a rose bush that looked great on the label but only produced a few stingy blooms and died over the winter? Some rose varieties are not abundant bloomers nor winter hardy, and do get lots of diseases. But there is a whole world of rose varieties that any gardener can grow, surviving for years with spectacular blooms. Mary Netzky will share the secrets she has learned from over 30 years of successful rose growing in climate zone 4 or colder.



**MONDAY, JANUARY 24  
7:00PM**  
Carnegie Building  
451 E Mitchell St

## FRIENDS AT THE CARNEGIE: History of the First Presbyterian Church

First Presbyterian Church of Petoskey has been located on the corner of Division and Mitchell for over 140 years, although the beginnings of the church began in 1852 as a local mission school for the tribe. Throughout the history of Petoskey, Presbyterians from First Presbyterian have been instrumental in the creation of the town, and have been a visible presence in service to the community. Rev. Ryan Donahoe is looking forward to sharing the history of the church in Petoskey and how they continue to be actively involved in the life of our town.

**MONDAY, FEBRUARY 28  
7:00PM**  
First Presbyterian Church  
501 E Mitchell St



The Friends would like to offer a warm welcome to **Cindy Zipp**, the newest member to the Friends' Board!



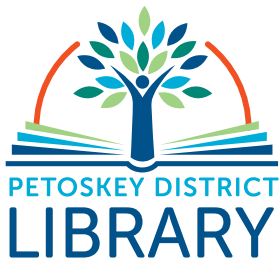
Are you one of the hundreds of customers who visit the Friends' Bookstore every year? Do you stop in monthly or weekly to see if new titles have been added to the shelves? Is the annual Big Summer Sale marked on your calendar? If the answer is yes, you have contributed to the huge success of Petoskey's only used bookstore. Over the past ten years, you have helped generate more than \$110,000 in sales, which has gone to support new library materials, resources, and events and programming. A big THANK YOU for your support! Another thanks to the generous community members who continue to donate their gently read books that replenish the selection. If you haven't yet visited the bookstore, please stop in any time the library is open. It is in the library's lower level and has hundreds of books to choose from, priced 25¢-\$3.

## FRIENDS OF THE LIBRARY BOARD

- Anne Lewis  
*President*
- Lynnet Johnson  
*Vice-President*
- Joyce Hutto-Nolan  
*Treasurer*
- Sue Moffatt  
*Secretary*
  
- Ann Barfknecht
- Merry Baxter
- Jane Damschroder
- Ann Ingles
- Suzanne La Beau
- Ethel Larsen
- Lori Smith
- Carolyn Switzer
- Susan Wagner
- Cindy Zipp



USED BOOK  
SALES RAISED  
**\$110,000+**  
OVER 10 YEARS  
TO SUPPORT  
LIBRARY MATERIALS,  
RESOURCES,  
EVENTS AND  
PROGRAMMING



500 E Mitchell St  
Petoskey MI 49770

USPS Mktg. Mail  
U.S. Postage Paid  
Petoskey, MI  
Permit No. 110  
ECRWSS



### LIBRARY HOURS

#### Monday-Friday

10am-6pm

#### Saturday

10am-5pm

#### Sunday

12pm-5pm

### LIBRARY CLOSED

#### Christmas Holiday

December 24-25

#### New Year's Day

January 1

#### Staff In-service

February 4



Ph: 231.758.3100  
[petoskeylibrary.org](http://petoskeylibrary.org)

#### Circulation

231.758.3111

#### Youth Services

231.758.3112

#### Teen Services

231.758.3113

#### Adult Services

231.758.3114

#### Petoskey Library

#### Film Series

231.758.3108

Registration for programs can be done by calling the library or visiting the events calendar at [petoskeylibrary.evanced.info/signup/calendar](http://petoskeylibrary.evanced.info/signup/calendar)

**\*\*ECRWSEDDM\*\***  
Local Postal Customer



### BiblioBag: a library delivery service

A new service for PDL cardholders who are either temporarily or permanently home bound. Get most library items mailed to your home at no cost. To find about more information, including eligibility call 231.758.3121 or visit [www.petoskeylibrary.org/bibliobag](http://www.petoskeylibrary.org/bibliobag)

### 24/7 Lockers

Can't pick up your library items during regular library hours? Choose to pick up your library items from our 24/7 entry lockers. Lockers are in the indoor entryway found at our east entrance off Mitchell Street. The purchase of the 24/7 lockers was made possible by a grant from the Petoskey-Harbor Springs Area Community Foundation. For more information about using a locker, please call or visit our website.



### Pandora's Box Film Screening & Conversation

For generations, people who menstruate have been shamed, ostracized, and silenced. We hope to spark conversation about period poverty, and inspire attendees to help end period poverty close to home by supporting Northmen Den through PDL's product drive. **During the entire month of December, we are collecting donations of maxi pads, tampons, and other hygiene products to give to those in need.** Donations will be dispersed to area schools through help from Northmen Den and Zonta Club of Petoskey.

Pandora's Box unmask the global pandemic of menstrual inequity and period poverty. From Maasai villages, to Mumbai and on to London, we meet young women who are forced to stay at home from school, or even drop out, merely because they don't have access to menstrual supplies. We meet formerly incarcerated women in the U.S. prison system who talk about their struggles to menstruate safely while deprived of basic human hygiene.

**MONDAY  
DECEMBER 6  
7:00PM**

*Carnegie Building, 451 E Mitchell St*



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[petoskeydistrictlibrary](https://www.instagram.com/petoskeydistrictlibrary)



[petoskeylibrary](https://twitter.com/petoskeylibrary)